



# TECHNICAL SPECIFICATIONS FOR ADVERTISER



A video file is all we need



- **Resolution:** max 1920\*1080 – min 640\*360
- **Maximum file size:** 200MB
- **Video formats:** mov, flv, mpeg4, avi, etc.
- **Length:** 30 sec max (additional technical fee for ads > 30 sec)
- **Aspect ratio:** 16:9 (4:3 not supported)
- **Codec:** any Video Codecs format, excepted: ProRes 4444, HDV 720p60, Go2 Meeting 3 & 4, ER AAC LD, REDCODE
- **Sound:** on

+

URL redirection (click command)



**OR**

VAST redirect

Maximum creative size hosted by agency: 5MB