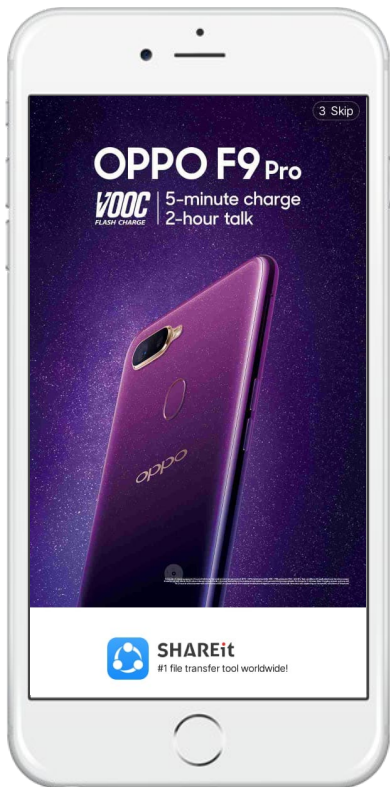


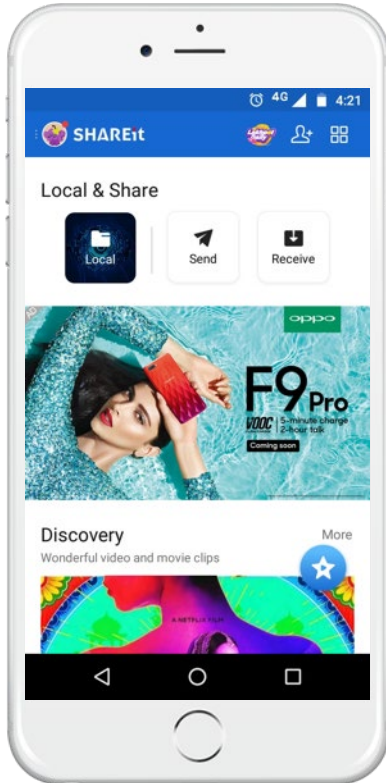
Splash : Main Information



Format:

- 1080*1600
- **Files:** png, jpg, gif
- **Size:** <120kb

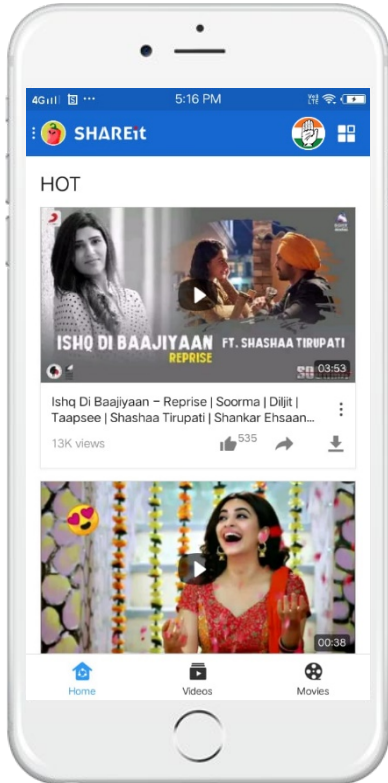
Home page/Feed banner



Format:

- 1200x627
- **Files:** png, jpg, gif
- **Size:** <100kb

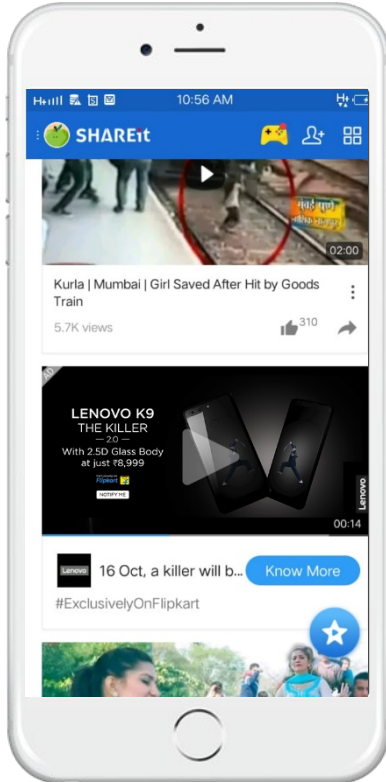
Home Icon



Format:

- 72x72 (Content Area will be 50x50)
- **Files:** png

Home Feed Video



Format: mp4 , video size <10MB , 1200*627 and Static 1200x627

video time limit : < 30S

icon: 100*100 (optional ratio 1:1) size< 50k ; png&jpg

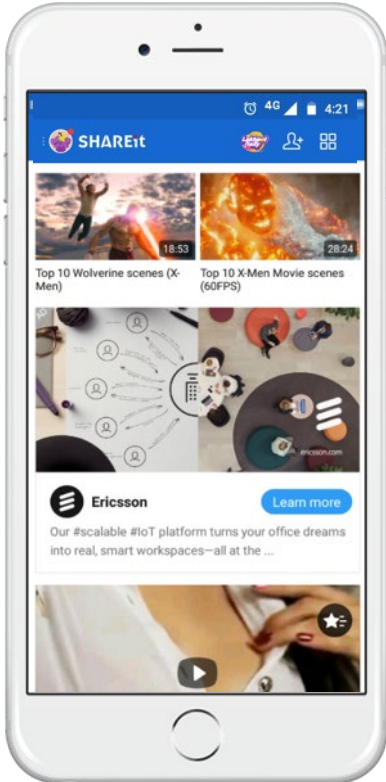
title: 20 characters

description : 35 characters

button text : 15 characters

video static: 1200*627 (size<100k) png&jpg

Native banner



Format:

- **Icon:** 100*100Ratio 1:1 Size<50K
- **Pic:** 1200*627 (Ratio: 1.91:1) Size<100K
- **Title:** 20 characters
- **Subtitle:** 35 characters
- **Button:** 15 characters
- **Files:** png, jpg

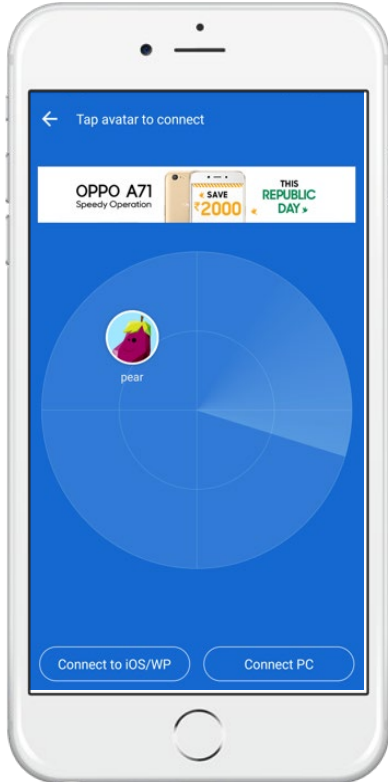
Select page banner



Format:

- 640x100
- **Files:** png, jpg, gif
- **Size:** <100kb

Radar banner



Format :

- 640x100
- **Files:** png, jpg,gif
- **Size:** <100kb

Radar Full Page

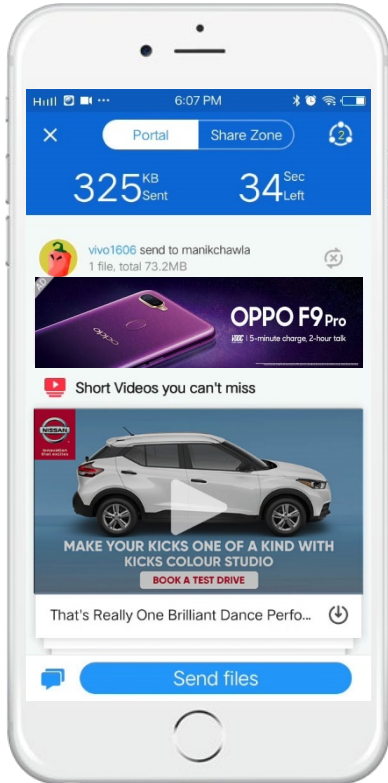


Main picture: 720*1230 png, jpg (120kb)

Icon : 56*56 png, jpg, gif

Button: 10 characters (default)

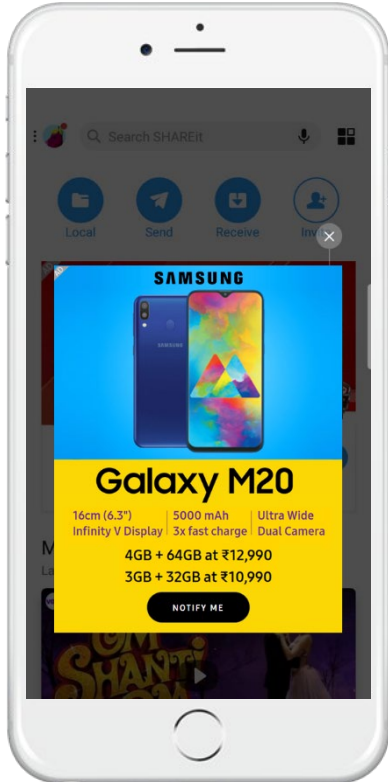
Portal Banner



Format:

- 640x100
- **Files:** png, jpg
- **Size:** <100kb

Home Page Pop-up



Format:

- **660x770**
- **Files:** png, jpg,
- **Size:** <100kb